

THE•MAD•HOUSE

marketing & design



THE BRAND BOOK



# YOU ARE YOUR BRAND!

At The Mad House, we provide branding solutions that break the mould and get our clients noticed!

Competing with 35,000 other agents in the GTA is tough. Your logo, color scheme and style is what positions you in the feild.

Have higher standards than the other 34,999 agents out there.

This is where The Mad House comes in.



## BRAND DEVELOPMENT







## THE MONTESANO GROUP

Sleek, simple & modern with a pop of color



*Full branding project including:*

- Logo design
- Website design
- Business card design
- Outdoor signage
- Magazine layout
- Postcards
- Property Showcase web template



FOR SALE



COLIN DICKIE

sales representative

905. 505. 0  
905. 853. 5

c.dickie@me.ca  
www.ColinDickie



OPEN HOUSE



COLIN DICKIE  
sales representative

MAINSTREETREALTY LTD. BROKERAGE



COLIN DICKIE  
sales representative

Simple, sleek & masculine

Full branding project including:

- Logo design
- Website design
- Business card design
- Outdoor signage
- Feature sheet layout
- Postcards
- Property Showcase web template





Unique, classy & subtle

Full branding project including:

- Logo design
- Website design
- Business card design
- Outdoor signage
- Feature sheet layout
- Postcards
- Listing presentation & folders
- Direct mail flyers
- Newsletter layout
- Bench design







Fresh, accomplished & masculine

Full branding project including:

- Logo design
- Website & Search hub design
- Business card design
- Outdoor signage
- Magazine layout
- Postcards
- Property Showcase web template





Simple & bright

*Print material including:*

- Business card design
- Outdoor signage
- Feature sheet layout
- Postcards
- Listing presentation & folders
- Direct mail flyers
- Newsletter layout





Modern, simple, sleek

Full branding project including:

- Logo design
- Website design
- Outdoor signage
- Workbooks
- Video, 3d Animation
- Promotional posters
- Newsletter layout







CHRIS CARTWRIGHT  
vice president

Bright,  
simple, masculine

*Full Branding project including:*

- Logo design
- Website & Search hub design
- Business card design
- Property Showcase web template
- Postcards
- One page flyers







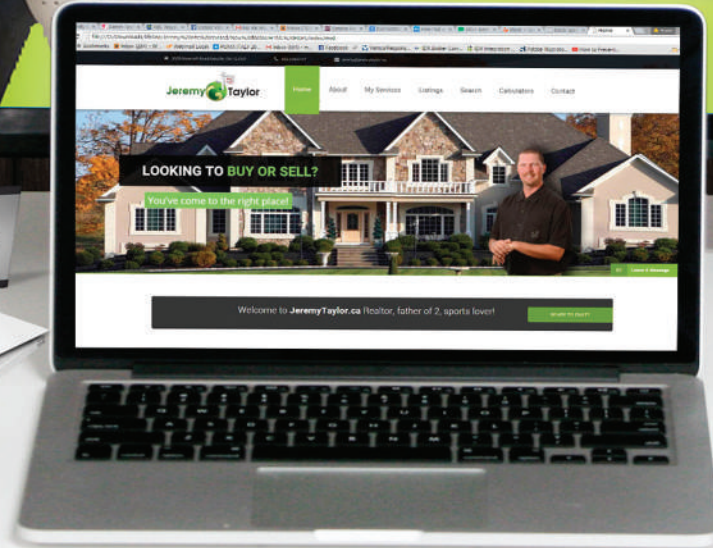
Unique, sharp, classy

Full Branding project including:

- Logo design
- Website design
- Business card design
- Poster design
- Postcards
- One page flyers







Bright, youthful,  
modern

*Full branding project including:*

- Logo design
- Website & Search hub design
- Business card design
- Feature sheet layout
- Postcards
- Listing presentation
- Direct mail flyers





Fresh & unique,  
overall classic

*Rebranding project including:*

- Website & Search hub design
- Business card design
- Outdoor signage
- Feature sheet layout
- Postcards
- Listing presentation & folders
- Direct mail flyers
- Newsletter layout





Minimal, modern & classy

Full branding project including:

- Logo design
- Website & Search hub design
- Business card design
- Outdoor signage
- Feature sheet layout
- Postcards
- Listing presentation
- Direct mail flyers
- Newsletter layout





**MIKE & DIANNA CARTWRIGHT**  
broker of record / sales representative

Sleek with a pop!

*Branding project including:*

- Logo design
- Website design
- Business card design
- Feature sheet layout
- Postcards
- Listing presentation & folders
- Poster design
- Property showcase web template







Bright, cheerfull &  
animated

Full Branding project including:

- Logo design
- Website design
- Business card design
- Feature sheet layout
- Postcards
- Listing presentation & folders





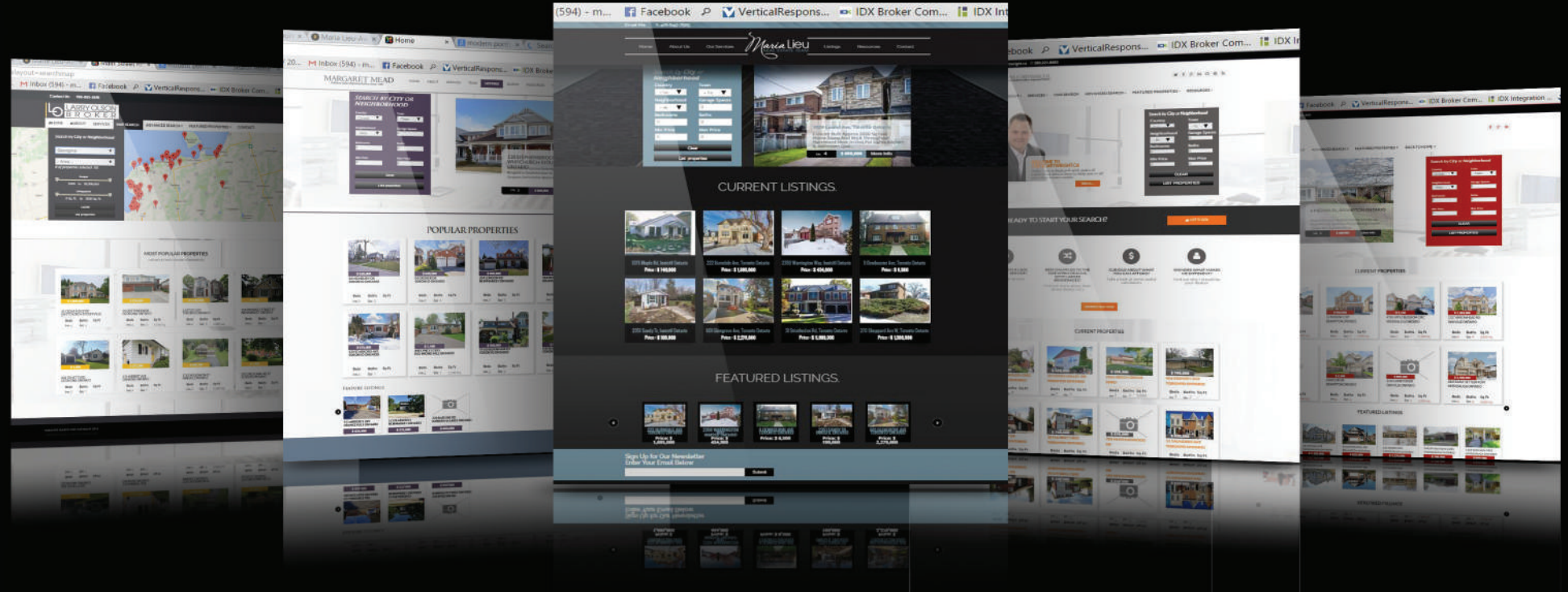
# CUSTOMIED SEARCH HUB™

Advanced search tools  
powered by **merk** sites  
mobivate connect engage

*We provide your visitors with the most comprehensive search tool out there! All with your branding and 'look & feel'.*

*Our customized Search Hub™ includes;*

- Extensive map & neighbourhood search
- Fully-integrated current listing feeds
- Feature property showcase
- Hi-res image banners
- Mobile friendly version







L O G O S



# CONTACT

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Search Hub™ powered by

**merk** sites  
motivate connect engage

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